

2021 NEW YORK STATE FAIR

DRAFT HORSE SHOW SPONSORSHIP

SEPTEMBER 2-5, 2021 ~SYRACUSE NY

GOLD SPONSOR - \$5000

- BANNER HUNG DURING SHOW
- BOX SEATING (9 SEATS)
- PUBLIC RECOGNITION DURING SHOW (INFO PROVIDED BY SPONSOR)
- ADDITIONAL LOGO PLACEMENT AT SHOW
- RECOGNITION OF CLASS SPONSORSHIP AT THE HORSE SHOW
- ADVERTISEMENT IN SHOW PROGRAM (INFO PROVIDED BY SPONSOR)
- BRANDED SOCIAL MEDIA POSTS

SILVER SPONSOR - \$2500

- BANNER HUNG DURING SHOW
- BOX SEATING (9 SEATS)
- PUBLIC RECOGNITION DURING SHOW (INFO PROVIDED BY SPONSOR)
- ADDITIONAL LOGO PLACEMENT AT SHOW
- RECOGNITION OF CLASS SPONSORSHIP AT THE HORSE SHOW
- ADVERTISEMENT IN SHOW PROGRAM (INFO PROVIDED BY SPONSOR)
- BRANDED SOCIAL MEDIA POSTS

BRONZE SPONSOR - \$1000

- BANNER HUNG DURING SHOW
- BOX SEATING (9 SEATS)
- PUBLIC RECOGNITION DURING SHOW (INFO PROVIDED BY SPONSOR)
- RECOGNITION OF CLASS SPONSORSHIP AT THE HORSE SHOW
- ADVERTISEMENT IN SHOW PROGRAM
- BRANDED SOCIAL MEDIA POSTS

FRIEND OF THE SHOW - \$500

- BANNER HUNG DURING SHOW
- PUBLIC RECOGNITION DURING SHOW (INFO PROVIDED BY SPONSOR)
- BRANDED SOCIAL MEDIA POSTS

*YOUR SPONSORSHIP HELPS US TO FURTHER ENHANCE THE
NYS FAIR DRAFT HORSE SHOW FOR OUR COMPETITORS BY ALLOWING
US TO PROVIDE A IMPROVED EXPERIENCE & ENSURING SUCCESS FOR
YEARS TO COME!*



2021 NEW YORK STATE FAIR

DRAFT HORSE SHOW SPONSORSHIP

SEPTEMBER 2-5, 2021 ~SYRACUSE NY

PLEASE FILL OUT THE INFORMATION BELOW

NAME: _____

ADDRESS: _____

EMAIL: _____

PHONE NUMBER: _____

COMPANY WEBSITE: _____

PLEASE SELECT YOUR SPONSORSHIP LEVEL BELOW

- GOLD - \$5,000
- SILVER - \$2,500
- BRONZE - \$1,000
- FRIEND OF SHOW - \$500
- OTHER AMOUNT \$ _____

PLEASE MAKE CHECKS PAYABLE TO:

EQUINE PRODUCTIONS AND MARKETING



MAILING ADDRESS:

NYS DRAFT HORSE SHOW

Box 455

FAYETTEVILLE, NY 13066

PLEASE REACH OUT TO *LIZ* FOR CREDIT CARD OR VENMO PAYMENTS