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NEW ARTIST COLLABORATION RELEASES SONG AS A CALL FOR NONVIOLENT UNITY AMONG TIME OF DIVISIVENESS

Song benefits specially established fund for nonprofit Doctors Without Borders/Médecins Sans Frontières (MSF)

MARTHA'S VINEYARD, MA (October 20, 2020) – A new collaboration from [Pond Road Project](#) brings together music artists, recording professionals and industry leaders to release a song with a strong message of unity during a time of increasing divisiveness and social unrest. The song, “A World of Different People (Human to Human)”, represents the work of industry leaders like Sweetwater Studios and Breedlove Guitars and artists including American songwriter [Kate Taylor](#), Breedlove artist Bobby Kane, Detroit’s ‘Queen of Blues’ [Thornetta Davis](#), award winning New Age artist [SEAY](#) and recording artist [CJ Anthony](#), among others. The collaboration will benefit Doctors Without Borders/Médecins Sans Frontières (MSF) through a [specially established fund](#).

The song came to life as a response to growing divisiveness across the world, social unrest and an urgent need for individuals to come together to overcome societal ills. The project celebrates diverse individual beauty with calls for nonviolent change and harmony, wrapped in the “medicine of music.” Its purpose is to unite, rather than divide and invite all to rejoice in differences.

“Perhaps the best things about being human are our abilities to change, opportunities to grow and capacity to care,” says [Jay Segel](#), creator of [Pond Road Project](#), songwriter, musician and arranger of “A World of Different People (Human to Human)”. “To that end, this song was written to speak to our individual humanity and the collective consciousness.”

What started as a concentrated effort spurred by Segel among the artist community on the island of Martha’s Vineyard grew as the music industry took notice. Segel soon gained the support and talent of artists across the country. Contributors to “A World of Different People (Human to Human)” include Kate Taylor, Logan Belle, Thornetta Davis, Barbara Dacey, aReJay Ella, Juanita Bright-Ferguson, Rose Guerin, Stacey Joy, Bobby Kane, Jim Parr, Dave Perkins, Seay, Jay Segel, Robbie Soltz, Craig Spano and Kimberly Townsend. The project also brought in industry stalwarts such as [Sweetwater Studios](#), [Breedlove Guitars](#) and [CDBaby](#). It was also a family endeavor, says Segel, wishing to recognize his wife Celine who created the website, cover art and social media outreach.

“Music has within it the power to change — to change our lives and the world,” says Julie Doust, Studio Operations Manager at Sweetwater Studios. “Sweetwater Studios is proud to be part of a collaborative project such as this. This project, which brings people together for such a moving and worthy cause, is a true privilege.”

To donate to the Doctors Without Borders/Médecins Sans Frontières (MSF) fund, click [here](#).

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About Pond Road Project

Pond Road Project is a space for music, lyrics, collaboration & responsible humanity. Known for creating compelling music with strong messages, poignant lyrics and infectious melodies in an acoustic driven pop format, Jay prefers to write and record under the banner of Pond Road Project to keep the focus on the beautiful process of each musical project and all that contribute to it.