



She Rock She Rock Board Member Description

She Rock She Rock (S2) seeks Impactful Board Members

Do you want to make a difference in empowering girls, women, trans and nonbinary folks through music? Do you believe voices that have been traditionally silenced need to be amplified? Do you have a love of music, community and smashing power systems? Then read on, because She Rock She Rock wants to offer you a board opportunity you can't turn down!

What Is She Rock She Rock?

Mission

She Rock She Rock is a Twin Cities based nonprofit dedicated to empowering girls, women, trans and nonbinary folks through the art of music.

Vision

We provide an inclusive environment that values collaboration and diversity, develops leadership skills, and fosters self-confidence. Through our music education programs and events, we believe creative expression evokes social change, challenges gender stereotypes and encourages a climate of support within our community.

Inclusion

We value differences and do not discriminate against staff, board members, teachers or participants on the basis of age, race, gender expression, economic status, physical ability, developmental ability, musical interest, learning style, religion or sexual orientation. She Rock She Rock celebrates the diversity of gender identity and expression and work to lift up folks of marginalized identities. We also acknowledge this is an evolving and shifting conversation, and we strive to grow and evolve with the conversation. Check out our [Points of Unity](#) to read more about our values.

Budget

Annual budget: \$185,000

Sources: 21% earned income, 54% grants, 21% contributions, 4% fundraising events

Current Programs:

She Rock She Rock has developed four distinct programs and performing opportunities for over 500 participants each year. Approximately 80% of the participants in our programs are youth, ages 9-18. Unlike traditional music programs, SR2 programming focuses on creating a non-competitive and supportive culture, with a curriculum designed specifically to help participants find their voice. All programs offer sliding scale tuition as well as need-based scholarships and welcome participants of all ability levels, including those with no musical experience. Our current programs include:

- Girls Rock n' Roll Retreat (GRRR) is a five-day music camp for girls, trans and nonbinary youth, ages 9-18. At camp, participants learn an instrument, form a band, write their own songs, take workshops on topics such as anti-oppression, anti-racism, gender identity, self-defense, and activism, create their own band merchandise and perform two live

shows. In 2020 and 2021, we've pivoted to a virtual model for camp called GRRR: Studio Edition.

- Women's Rock n Roll Retreat (WRRR) is a three-day, weekend music camp offered to folks ages 19 and older. At camp, participants receive instrument and songwriting instruction, form a band, participate in technology and music gear workshops, participate in social justice workshops, collaboratively write original songs and play a live rock show. WRRR is expected to return in 2022.
- Open Jams & Open Mics are typically held monthly at different venues in the Twin Cities. These events encourage musicians of all ages to step up on stage and sing or play an instrument with the house band. Currently being held virtually, expected to return in-person in Fall 2021.
- Our Year-Round Classes and Workshops focus on instrument instruction, songwriting, performing and collaboration and serve participants of all ages.

What are SR2's organizational goals?

Here are our strategic goals for the next few years:

- Continue to build organizational capacity to meet the growing needs for our services, including hiring more year-round staff and recruiting 1-3 new board members
- Continue building partnerships with local schools and organizations to expand programming that reaches historically underserved populations
- Create more opportunities for our participants and staff to be involved in anti-oppression conversations, training, and community work
- Intentionally focus on recruiting and engaging teaching artists, board members and staff that identify as black, indigenous, people of color, trans, nonbinary and/or disabled as we believe that our programs are strongest when our participants can see themselves in their mentors and in leadership
- Continue to diversify our funding model and fundraising efforts
- Seek funding for our own centrally located space to host programming and community events

That's awesome! What could you possibly need a board to do?

As a small organization, we rely on our board to work closely with staff both to set policy and the future direction for our growth, and also to act as a "working board." If you want to be involved with some exciting expansion, and also work a merch table or event, this is the role for you.

As such, we ask our board to:

- Provide governance, engage in strategic planning, contribute to fundraising efforts, and help set our path for moving ahead.
- Have a particular role in our growth by serving as an ambassador for She Rock She Rock, networking with teachers and the broader community.
- Understand our programming by actively volunteering at our events (minimum of three yearly) and by serving on a committee (we currently have three: Fundraising, Communications and Intersectionality).
- Take on leadership roles within the organization, generating and implementing new ideas and serving as a resource for staff.
- Uphold the mission, vision, core values and [Points of Unity](#) of the organization.

We're particularly looking for board members who represent traditionally marginalized identities such as black, indigenous and people of color [BIPOC], trans folks, nonbinary folks, and folks with disabilities. If you have previous experience with finance, marketing or have nonprofit management expertise, that's also a bonus! Can't commit to that right now? Talk to us about committee work, which can be a good introduction to SR2. We bet we'll get you hooked!

Other Information:

Number of current board members: 6

How many additional board members are needed: 1-3

Meeting time and frequency: Quarterly meetings, plus an annual review in November.

Meeting location: Varies; currently completely virtual.

Time Expectation: 4-8 hours per month between board meetings, committee work, and volunteerism for the organization.

Financial Contribution: You determine this — we have no set “dues.” We ask our board to make a contribution to the organization that is personally significant to them, as well as actively supporting fundraising efforts.

Length of Term: Three years, renewable.

I need to be part of this. You need me. What do we do next?

Please contact Krissandra Anfinson (Board Chair) with a letter of interest, an updated resume and any questions you might have about joining our board!

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