



Connecting International Communities With
Costa Blanca Businesses And Attractions – In A Unique Way

“Costa Blanca - The Place to Live and Visit - 2022” A New TV-Information Film is Being Produced Now.

This upcoming TV-film with Information about Costa Blanca is the 27th film in the series called “Costa Blanca – the place to live and visit” filmed by the well-known Danish filmmaker and composer Theo Newton. (<https://theonewton.com/bio>)

To watch our films go to: <https://UPnowCostaBlanca.com>

... or go directly to a YouTube playlist with our films from the TV series:

https://www.youtube.com/playlist?list=PL4NU7bxVW6Bzqo_94PB_N7bvUvVfeABnL

The purpose of the new film is to promote businesses and attractions in the area to tourists as well as the huge international community living there and being interested in the area. The TV-information film will be aired on our local- and regional TV Channel reaching over 50.000 international residents and visitors. UP NOW Costa Blanca will also promote the film to the hundreds of thousands of international viewers interested in the Costa Blanca via online channels.

We are looking for 20 businesses and attractions to be featured.

The informational documentaries that have already premiered have collectively, with their trailers, reached over **1.000.000 local and international viewers on social media!** If you have or know of a business or attraction that would like to be featured in the film, please contact us TODAY.

SCHEDULE:

ENROLLMENT FOR BUSINESSES: From November 2021 to February 2022

FILMING: March and April 2022

PREMIERE: May 2022

PRICES: Please contact us to hear about our competitive offers.

Our prices can meet any budget!

OBS: If you have attended earlier productions, we might be able to use that spot and we have a very special price for you then.



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AS A PARTICIPANT HERE IS WHAT YOU GET:

1. Filming and production of your 1 to 3-minute spot where we show and in text mention the highlights of your business. An interview can be included.
2. Your spot will be appropriately weaved into the content of the film, featuring the name of your business, your logo, website or Facebook address and, if you like, your telephone number.
3. Your participation will be announced in our newsletter reaching over **2.000 international subscribers** interested in the Costa Blanca.
4. Your business will leverage on the film being shown to:
 - Over **50.000 International residents and visitors** of the Costa Blanca on UP NOW Costa Blanca TV channel number 1 via Scansat-Network - broadcasting within the Costa Blanca. It will be shown ***twice per day for one year.***
 - A **Worldwide audience** via Scansat-Network's **online IPTV.**
 - **100's of thousands of International Costa Blanca residents and visitors** as well as Internationals interested in the region, via online channels.
 - The film will be hosted on our Authority You Tube Channel with over **1.000.000 visitors and growing.**
 - The film will be featured on our ever-growing Facebook page with over **7.700 fans.**
 - The film will be shown in various local and international Facebook groups with hundreds of thousands of members.

CONTACT:

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