

# OLD TIME PREACHERS QUARTET

## CONCERT PROMOTION CHECKLIST

- DISTRIBUTE POSTERS / HAVE CHURCH MEMBERS TAKE SOME TO PLACES OF EMPLOYMENT, ETC...
- CONTACT LOCAL NEWSPAPERS (contact 3 weeks early to meet their deadlines.) USE THE PICTURE AND BIOS FROM OUR WEBSITE. YOU CAN EMAIL THESE TO MOST NEWSPAPERS.
- CONTACT LOCAL RADIO STATIONS (send or fax a copy of PSA)
- MAIL POSTER TO LOCAL BOOKSTORES
- CONTACT LOCAL CHURCHES / MAIL EACH A POSTER WITH LETTER.
- PROMOTE CONCERT IN CHURCH BULLETIN 2 WEEKS EARLY.
- PUT ON CHURCH SIGN ONE OR TWO WEEKS BEFORE CONCERT
- HAVE PASTOR ANNOUNCE FOR 1-2 WEEKS @ EACH SERVICE, ALSO TELLING THEY CAN SEE AND HEAR US AT [OLDTIMEPREACHERSQUARTET.COM](http://OLDTIMEPREACHERSQUARTET.COM)