

FOR IMMEDIATE RELEASE

Indie Artist Daniella Releases Music Video to Celebrate 50K+ Streams
“White Tee” Features Dreamy Imagery in Nashville Mansion

Nashville, TN (July 14, 2021) — As she celebrates 50K+ streams on Spotify for her self-penned single *White Tee*, Nashville indie artist Daniella is releasing the official music video for the vibey love song on Friday, July 23. The highly stylized video was shot at a private mansion in Nashville in the midst of the pandemic. Inspired by the visuals in Taylor Swift’s *Blank Space* music video, Daniella and director Haley Hogan of Nomad Soul Photography set out to capture the intoxicating feeling of falling in love that is conveyed in the lyrics of the Pop Country/EDM song *White Tee*.

Daniella was faced with the challenge of coming up with a concept for a full production music video at a time when the size of the cast and crew had to be limited due to Covid restrictions, and following safety guidelines was a priority to her. “We wanted to captivate the viewer with romantically playful, colorized scenes that portray what many girls dream about — that feeling when you find the person who makes you feel giddy with love.” They chose a single location that was luxurious and sexy, and then captured Daniella in various dream-like settings around the mansion as she donned six wardrobe changes, including an oversized *White Tee*. “We’re proud of the fact that everything you see in the final product — from set design to lighting, wardrobe, makeup, videography, and editing — was accomplished by just two women.”

Daniella wrote the love song in the back of her RV “somewhere in the middle of America” as she was making her way to Music City to put down roots. She had been traveling back and forth between SoCal and Nashville since the age of 17, when she first played songwriter rounds at the iconic Bluebird Café and Douglas Corner. Daniella recorded *White Tee* with Nashville producer Sid Menon, who helped craft her unique sound — a fusion of Pop Country with EDM that she describes as “Dirt Road Meets DJ.”

Prior to moving to Nashville and rebranding her sound, Daniella spent years crafting her music in SoCal as the lead singer of her pop country band. She released two EPs; traveled from coast to coast to 40+ country stations to promote her radio singles; and played at dozens of venues and festivals – including the legendary Viper Room in Hollywood and Country Thunder in Arizona.

Watch the *White Tee* official music video at <https://youtu.be/ZjXgaDZhWVY>

For more information, go to www.DaniellaOfficial.com

Follow @DaniellaOfficial on TikTok (100K+); Instagram (16.7K); Facebook (1.3K)

###

Media Contact: Mgmt@DaniellaOfficial.com

(619) 971-1091

EPK: <https://daniellaofficial.com/white-tee-music-video-epk>