

Kainga Music Board Meeting/Annual Workshop Agenda

ViaSat Building 10 @6pm-8pm
2502 Gateway Road
Carlsbad CA 92011
February 8, 2016

Call meeting to Order__6:08pm_

Attendance

- Kathleen Corona
- Martha Jensen
- Garrett Phelps
- Mary Noble
- Rose Camacho
- Josef Tongatoutai Ross-Ma'u
- Koliniusi Ross-Ma'u
- Juliet Royer King

Others present at meeting

- Phillip Carmack
- Mary Ann Ross-Ma'u
- Jacqueline Powers
- Eileen Cassidy
- Christine Garde
- Janet Manion
- Kisti Murray
- Nicole Berglund-Foster
- Makenna Sellers
- Veronica Navarrete
- Julie Jaskula
- Brian O'Donnell
- Kurt Jensen
- Janel Cannon
- Michelle Maxey
- Bruce Stewart

Approval of Minutes-Action Item

Motioned by: Koliniusi Ross-Ma'u

Seconded by: Rose Camacho

Motion Passes: Unanimously

Proposed Title for 2016- Executive Director Kainga Music with Job Description -Action Item

Motioned by: Julie Royer King

Seconded by: Martha Jensen

Motion Passes: Unanimously

Review/Comment/Edit/Feedback: 2016 Strategic Plan - Adopt - Action Item

Motioned by: Josef Tonga Ross-Ma'u

Seconded by: Mary Noble

Motion Passes: Unanimously (Koliniusi Ross-Ma'u not voted)

-ViaSat Proposal Update By: Eric Lai

Kainga Music Committees/Programs – Information

Update & Committees Report

- Fundraising :
 - M.J. Fundraiser Show a success
 - Performance and Outreach-\$25,000; Instruments-\$15,000; Scholarships (Including school programs)-\$40,400
 - A sum of \$81,500 would be needed in order to accommodate the funds listed above through donors,sponsors, and concert tickets
 - Fundraising Committee
 - Small business; small donations- PR packet; print out goal sheet; personal business cards for committee members; 200 or more 2 tickets; experiences as raffle and/or auction items such as dinner and music courtesy of KM
- PR/Marketing Committee:
 - Social media presence; press release; articles in newspaper; community calendar; website getting info out about KM; PR fundraising levels; testimonials;
- Program/Education Committee:
 - Teaching more students and reaching more kids; scholarships work with school programs & post show continued education; performance is the culmination of both scholarships and performances to produce the final product
- Community Event Committee:
 - Panyard Rehearsal hosted at Jaqueline Powers' home Feb 21,2016
- Show Event Committee:
- Budget Committee:

Review Fundraising visual- Each committee reported out how they can use, communicate the plan, its direction and use in generating sponsors and donors for future support.

Kainga Music Program Update/Report: Information

- College Intern program
- Board Bios/Template
- Collaboration Projects w/Non-Profits and or other organizations
MO-Rhythm, Charity Wings, Oceanside Unified School District, Mission Vista High will participate in May show

Treasurer's Report

- 2015 Year End - Adopt - Action Item
Motioned by: Julie Royer King
Seconded by: Rose Camacho
Motion Passes: Unanimously
- 2016 Projected Budget-Action Item
Motioned by: Rose Camacho
Seconded by: Mary Noble
Motion Passes: Unanimously

Future Agenda Items & Proposed Meeting Dates

Monday, March 21st 6pm

Monday, April 25th 6pm
Adjourn 8:01pm